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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APP	ROVAL
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1. Name and Addres		5	RE	suer Name and Tick <u>GENERON F</u> <u>C</u> [REGN]		Symbol CEUTICALS		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner			
(Last) 777 OLD SAW I	(First) MILL RIVE	(Middle) CR ROAD		ate of Earliest Trans	action (Month	/Day/Year)		Officer (give title below)	Other below	(specify)	
(Street) TARRYTOWN	NY	10591	4. If <i>i</i>	Amendment, Date c	of Original File	d (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Form filed by One Form filed by Mo	e Reporting Pers	son	
(City)	(State)	(Zip)						Person		3	
		Table I - No	on-Derivative	Securities Acc	quired, Dis	posed of, or Benefi	cially	Owned			
1. Title of Security	(Instr. 3)		2. Transaction Date	2A. Deemed Execution Date.	3. Transaction	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4)		5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect	

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock	11/23/2010		M ⁽¹⁾		5,000	A	\$18.8	5,000	D	
Common Stock	11/23/2010		F ⁽¹⁾		3,152	D	\$29.81	1,848	D	
Common Stock	11/23/2010		M ⁽¹⁾		5,000	A	\$15.01	6,848	D	
Common Stock	11/23/2010		F ⁽¹⁾		2,517	D	\$29.81	4,331	D	
Common Stock	11/24/2010		S ⁽¹⁾		4,331	D	\$30.06(2)	0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, ecurity or Exercise (Month/Day/Year) if any		ate, Transaction of Code (Instr. De Year) 8) Ac (A) Di of (In		of Deri Sec Acq (A) Disj of (I				7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$15.01	11/23/2010		M ⁽¹⁾			5,000	(3)	01/02/2014	Common Stock	5,000	(4)	10,000	D	
Non- Qualified Stock Option (right to buy)	\$18.8	11/23/2010		M ⁽¹⁾			5,000	(3)	01/02/2013	Common Stock	5,000	(4)	0	D	

Explanation of Responses:

1. Disposition/acquisition made pursuant to a plan intended to comply with Rule 10b5-1(c).

2. The reporting person sold 4,331 shares of Company stock on November 24, 2010 at prices ranging from \$30.00 to \$30.12. Upon request by the Commission staff, the Company, or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold by the reporting person on November 24, 2010 at each separate price.

3. The stock option becomes exercisable in three equal annual installments, commencing one year after the date of grant

4. Exercisable date, exercise date, exercise price, purchase price, sales price, and/or expiration date is not applicable in this case.

<u>/s/**Joseph L. Goldstein</u> ** Signature of Reporting Person

<u>11/24/2010</u> n Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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